Project ID: T440R00515/1
Production No: 51872/1
Customer: Brewdog
Description: BREWDOG MR PRESIDENT - PCN10204-440-1

zkeyline	.White	.Red	.DK BLUE 2	.DK BLUE 1
SCREEN ANGLE° + 45.0	SCREEN ANGLE° + 45.0	SCREEN ANGLE° + 45.0	SCREEN ANGLE° + 45.0	SCREEN ANGLE° + 45.0

Date Completed: 26/09/2022 Plate Tech: CTP Alu | Decorative Finish | Soft Touch | OverVarnish 2D/QR CODE: NO CODE

Important Information

This PDF/JPEG Proof is intended to be used as a referance for verifying TEXT and CONTENT only and NOT for COLOUR.
The visual representation of this artwork may vary significantly to the final production output depending on various factors, including the resolution of the monitor screen on which PDF/JPEG is viewed.

CROWN Brand-Building Packaging™

44CL BOTCHERBY

PLEASE COLOUR THESE DOTS IN EACH CORRESPONDING SPOT COLOUR

PLEASE COLOUR THIS BAR IN THE LIGHTEST AVAILABLE COLOUR, EXCLUDING BLUE/GREEN.

mikey chang

PRINT LENGTH 206.15mm

NECKLINE

UNDERLAP

OVERLAP

9.2% VOL.

MR. PRESIDENT

440ml ℮

BREWDOG

BREWED IN ELLON

★★ MR. ★★

PRESIDENT

★★ DEFIANT DOUBLE IPA ★★

440ml ℮ Alc. 9.2% Vol.

A BEER DESTINED FOR GREATNESS

BEER, BIER, BIÈRE, BIRRA, CERVEZA EXTRA, STARKÖL, ÖLU, ÖL, OLUT, ØL, BREWED & CANNED IN THE UK BY BREWDOG PLC, BALMACASSIE COMMERCIAL PARK, ELLON, SCOTLAND AB41 8BX, FBO IN THE EU: BREWDOG GMBH, IN MARIENPARK 23, 12107 BERLIN, GERMANY.
For allergens, including cereals containing gluten, see ingredients list in **bold**. Ingredients: Water, malted **barley**, hops, yeast. Zutaten: Wasser, **Gerstenmalz**, Hopfen, Hefe.
Ingredients: Eau, malt d'**orge**, houblons, levure. Ingredienti: Acqua, malto **d'orzo**, luppolo, lievito. Bevat **gerst**. Contiene **cebada**. Innehåller **kornmalt**. Sisältää **ohraa**. Indeholder **byg**.
FOR BEST BEFORE SEE BASE. MINDESTENS HALTBAR BIS: SIEHE UNTERSEITE. A CONSOMMER DE PREFERENCE AVANT: VOIR SOUS LA CANETTE. DA CONSUMARSI PREFERIBILMENTE ENTRO IL: VEDI IL FONDO. TEN MINSTE HOUDBAAR TOT: ZIE ONDERKANT. CONSUMIR PREFERENTEMENTE ANTES DEL: VER BASE. BAST FORE: SE BOTTEN. PARASTA ENNEN: KATSO POHJA. BEDST FØR: SE BUND. MANUFACTURING DATE IS 12 MONTHS PRIOR TO THE BEST BEFORE DATE PRINTED ON THIS CAN.

品目:ビール
●原産地名:スコットランド●原材料名:麦芽、ホップ●内容量:440ml●アルコール分:9.2%
●飲酒は20歳になってから●輸入者及び引取先:株式会社ウィスク・イー東京都千代田区神田和泉町1-8-11-4F
●日なたを避け、涼しいところに保存してください。●賞味期限(日/月/年の順に缶底に記載)
●此日期前最佳(DD日/MM月/YY年)

空き缶はリサイクルへ

STORE COLD. DRINK FRESH.

PANT I KR

2 PANT

LATTINA IN ALLUMINIO ALU 41

EHL legal alc. 9.2% vol. 440ml ℮

5 056025 455931

CRITICAL DESIGN HEIGHT FOR TEXT 120.35mm

CRITICAL DESIGN LENGTH FOR TEXT 195.1mm

5.65 mm Bottom Text Free Area

16.00 mm Neck Area

PRINT HEIGHT 144mm

CROWN APPROVAL:
Date:
Name:
Signature:

Whilst every effort has been made to follow your instructions, it is important that you check carefully the text, layout and colour separations to ensure we have met your total requirements as recorded on the reproduction order and shown on the artwork. It is your responsibility to thoroughly check all proofs prior to printing for any image, typographical, or other error or omission. Crown shall not be responsible for any error or omission in a proof that has been approved by the client. It is also important that you check that the text, design and information as recorded on the reproduction order and shown on the artwork complies with legal requirements notably in terms of food labelling and mandatory information, legibility, etc. Crown shall not be responsible for any failure of the design/text/information on the cans that you provided, to meet applicable legal requirements. You have represented that you are the rightful owner of all right, title and interest in and to the intellectual property licensed by you to Crown in connection with the manufacture of the products notably for the artwork, decorum and trademark of the product. In the event of an intellectual property infringement or misappropriation claim by a third party of such intellectual property, you agree that you will indemnify, defend and hold Crown and its employees, officers and directors harmless from any and all third party claims, suits, demands, judgments and other costs and expenses.

BOTCHERBY 44cl CTP
BREWDOG MR PRESIDENT - PCN10204-440-1

T440R00515_1 51872/1 26/09/22 .DK BLUE 1 .DK BLUE 2 .Red .White

Project ID: T440R00515/1
Production No: 51872/1
Customer: Brewdog
Description: BREWDOG MR PRESIDENT - PCN10204-440-1

zkeyline SCREEN ANGLE° + 45.0

.White SCREEN ANGLE° + 45.0

Date Completed: 26/09/2022 Plate Tech: CTP Alu | Decorative Finish | Soft Touch | OverVarnish 2D/QR CODE: NO CODE

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CROWN Brand-Building Packaging™

44CL BOTCHERBY

PLEASE COLOUR THESE DOTS IN EACH CORRESPONDING SPOT COLOUR

PLEASE COLOUR THIS BAR IN THE LIGHTEST AVAILABLE COLOUR, EXCLUDING BLUE/GREEN.

PRINT LENGTH 206.15mm

Botch - 44cl - BB-440R-A-TCE-01

NECKLINE

BREWDOG

9.2% VOL.

MR. PRESIDENT

440ml e

BREWDOG

BREWED IN ELLON

MR. PRESIDENT

DEFIANT DOUBLE IPA

440ml e Alc. 9.2% Vol.

A BEER DESTINED FOR GREATNESS

BEER. BIER. ÖLGE. BIRRA. CERVEZA. EXTRA. STRONG. ALE. OLUT. AL. BREWED & CANNED IN THE UK BY BREWDOG PLC, BALMACASSIE COMMERCIAL PARK, ELLON, SCOTLAND AB41 8BX, FOR IN THE EU: BREWDOG GMBH, IM MARIENHAIN 23, 12107 BERLIN, GERMANY. For allergens, including cereals containing gluten, see ingredients list in **bold**. Ingredients: Water, malted **barley**, hops, yeast. Zutaten: Wasser, **Gerstenmalz**, Hopfen, Hefe. Ingredients: Eau, malt d'orge, houblons, levure. Ingredienti: Acqua, malto **d'orzo**, luppolo, lievito. Bevat **gerst**. Contiene **cebada**, innehåller **kornmalt**. Sisältää **ohraa**. Indeholder **byg**. FOR BEST BEFORE SEE BASE. MINDSTEARS HALTBAR BIS: SIEHE UNTERSEITE. A CONSOMMER DE PREFERENCE AVANT: VOIR SOUS LA CANETTE. DA CONSUMARSI PREFERIBILMENTE ENTRO IL: VEDI IL FONDO. TEN MINSTE HOUDBAAR TOT: ZIE ONDERKANT. CONSUMIR PREFERENTEMENTE ANTES DEL: VER BASE. DÄST FÖRE: SE BUNN. PARASTA ENNEN: KATSO POHJA. BEST FØR: SE BUND. MANUFACTURING DATE IS 12 MONTHS PRIOR TO THE BEST BEFORE DATE PRINTED ON THIS CAN.

品目:ビール • 原産地名:スコットランド • 原材料名:麦芽、ホップ • 内容量:440ml • アルコール分:9.2% • 飲酒は20歳になってから • 輸入者及び販売:株式会社ビクス・イーグル都千代田区神田駿河台1-8-11 4F • 日なたを避け、涼しいところに保存してください。 • 賞味期限(DD日/MM月/YY年) • 此日期前最佳(DD日/MM月/YY年)

空き缶はリサイクルへ

CAUTION IN ALLUMINIO ALU 41

STORE COLD. DRINK FRESH.

PANT I KR 2 PANT

vegan alc. 9.2% vol. 440ml e

5 056025 455931 >

UNDERLAP

OVERLAP

PRINT HEIGHT 144mm

CRITICAL DESIGN HEIGHT FOR TEXT 139.35mm

16.00 mm Neck Area

5.65 mm Bottom Text Free Area

CRITICAL DESIGN LENGTH FOR TEXT 195.1mm

CROWN APPROVAL:
Date:
Name:
Signature:

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BOTCHERBY 44cl CTP
BREWDOG MR PRESIDENT - PCN10204-440-1

T440R00515_1 51872/1 26/09/22 .DK BLUE 1 .DK BLUE 2 .Red .White

BREWDOG
9.2% VOL.
MR. PRESIDENT
440ml
BREWED IN ELLON
PRESIDENT
440ml
Alc. 9.2% Vol.
A BEER DESTINED FOR GREATNESS
BEER. BIER. BIÈRE. BIRRA. CERVEZA EXTRA. STANDÖL. ÖLU. ÖL. OLUT. ØL. BREWED & CANNED IN THE UK BY BREWDOG PLC, BALMACASSIE COMMERCIAL PARK, ELLON, SCOTLAND AB41 8BX. FOR IN THE EU: BREWDOG GMBH, IM MARIENPARK 23, 12107 BERLIN, GERMANY.
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FOR BEST BEFORE SEE BASE. MINDSTENS HALTBAR DIG: SIEHE UNTERSEITE. A CONSOMMER DE PREFERENCE AVANT: VOIR SOUS LA CANETTE. DA CONSUMARSI PREFERIBILMENTE ENTRO IL: VEDI IL FONDO. TEH MINSTE HOUDBAAR TOT: ZIE ONDERKANT. CONSUMIR PREFERENTEMENTE ANTES DEL: VER BASE. BÄST FÖRE: SE BOTTEN. PARASTA ENNEN: KATSO POHJA. BEDST FØR: SE BUND. MANUFACTURING DATE IS 12 MONTHS PRIOR TO THE BEST BEFORE DATE PRINTED ON THIS CAN.
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●飲酒は20歳になってから ●輸入者及び販売:株式会社ウイスク・イー東京都千代田区神田和泉町1-8-11 14F
●日なたを避け、涼しいところに保存してください。●賞味期限(DD日/MM月/YY年)
●此日期最佳(DD日/MM月/YY年)
STORE COLD. DRINK FRESH.
PANT 1 KR
LATTINA IN ALLUMINIO
ALU 41
2
PANT
空き缶はリサイクルへ
alu
vegan
alc. 9.2% vol. 440ml
5 056025 455931 >

BREWDOG

MR. PRESIDENT

PRESIDENT

A BEER DESTINED FOR GREATNESS

BOTCHERBY 44cl CTP
BREWDOG MR PRESIDENT - PCN10204-440-1
T440R00515_1 51872/1 26/09/22
.DK BLUE 2

BREWDOG

MR.

DEFIANT
DOUBLE IPA

BOTCHERBY 44cl CTP
BREWDOG MR PRESIDENT - PCN10204-440-1
T440R00515_1 51872/1 26/09/22
.Red

BREWDOG

MR. PRESIDENT

★★ MR. ★★

★★ DEFIANT DOUBLE IPA ★★



BOTCHERBY 44cl CTP
BREWDOG MR PRESIDENT - PCN10204-440-1
T440R00515_1 51872/1 26/09/22
.White